

Exhibit A

New Claims (Complete Current Pending Claims)

15. (New) A method for conducting an auction to produce a winning bidder who receives the subject of the auction in exchange for the winning bid, the auction having bidders, where a plurality of bidders have data input devices for communicating over a network to the auction site, comprising:

generating an asking bid;

displaying at the auction site in real-time, the asking bid;

broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices;

generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by the bidders using the data input devices communicating over the network to the auction site;

delaying a variable controlled time window before accepting a first of a plurality of bid acceptance signals;

monitoring the network for bid acceptance signals;

accepting a first bid acceptance signal after the variable controlled time window;

identifying the bidder whose bid acceptance signal was accepted as the current bidder;

changing the asking bid to the current bid;

adjusting the variable controlled time window before accepting subsequent bid acceptance signals to a second variable controlled time window;

generating a second asking bid;

displaying at the auction site in real-time, a second asking bid and the current bid;

broadcasting in real-time over the network the second asking bid and the current bid to at least one of the plurality of bidders;

delaying the second variable controlled time window before accepting subsequent bid acceptance signals;

monitoring the network for bid acceptance signals;

accepting a first bid acceptance signal after the second variable controlled time window;

identifying the bidder whose bid acceptance signal was accepted as the new current bidder; and
changing the second asking bid to the new current bid.

16. (New) The method of claim 15, further comprising:

repeating a cycle of generating, displaying, broadcasting, generating, delaying, monitoring, accepting, identifying, and changing, at least one additional cycle, each cycle starting with a new asking bid and ending with a new current bid which was the previous new asking bid and new current bidder;
terminating the acceptance of bid acceptance signals before a new bid acceptance signal is communicated over the network to the auction site;
identifying the most recent current bid as the winning bid;
identifying the most recent current bidder as the winning bidder; and
closing the auction.

17. (New) The method of claim 16, further comprising adjusting the variable controlled time window before accepting bid acceptance signals to a modified variable controlled time window, wherein the adjusting occurs after one time window and prior to the next time window during the auction.

18. (New) The method of claim 17, wherein for at least one cycle during the auction after one time window and prior to the next time window, the time window before accepting bid acceptance signals remains the same.

19. (New) The method of claim 15, wherein generating a second asking bid comprises generating a second asking bid by incrementing the current bid by a predetermined amount.

20. (New) The method of claim 19, further comprising:

repeating a cycle of generating, displaying, broadcasting, generating, delaying, monitoring, accepting, identifying, and changing each time starting with a new asking bid and ending with a new current bid which was the previous new asking bid and a new current bidder at least one additional cycle;
generating an asking bid by incrementing the most recent current bid by a predetermined amount;

displaying at the auction site in real-time, the most recent generated asking bid and the most recent current bid;
broadcasting in real-time over the network the most recently generated asking bid and the most recent current bid;
delaying the most recent variable controlled time window before accepting bid acceptance signals;
monitoring the network for bid acceptance signals;
terminating the acceptance of bid acceptance signals before a new bid acceptance signal is communicated over the network to the auction site;
identifying the most recent current bid as the winning bid;
identifying the most recent current bidder as the winning bidder; and
closing the auction.

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21. (New) The method of claim 20, further comprising adjusting the predetermined amount to increment the most recent current bid to a modified predetermined amount to increment the most recent current bid, wherein the adjusting occurs after one generation of an asking bid and prior to the next generation of an asking bid during auction.
 22. (New) The method of claim 21, wherein for at least one cycle during the auction after one generation of an asking bid and prior to the next generation of an asking bid the predetermined amount to increment the most recent current bid remains the same.
 23. (New) The method of claim 15, wherein generating of asking bids comprises generating asking bids in a plurality of currency valuations.
 24. (New) The method of claim 15, wherein the data input devices comprise telephones and monitoring the network includes sensing dual tone multi-frequency signals generated by the data input devices.
 25. (New) The method of claim 15, wherein broadcasting comprises broadcasting via television network..
 26. (New) The method of claim 25, wherein broadcasting via the television network comprises broadcasting via a satellite.

27. (New) The method of claim 25, wherein broadcasting via the television network comprises broadcasting via a cable network.
28. (New) The method of claim 25, wherein broadcasting via the television network comprises broadcasting via conventional television broadcasting.
29. (New) The method of claim 15, wherein the network comprises:
a telephone network selected from the group consisting of a conventional telephone network, cellular network, satellite communications system, and the internet;
and
a video network selected from the group consisting of a satellite communications system, cable broadcast system, conventional television broadcast system, and the internet.
30. (New) The method of claim 15, wherein the communication over the network comprises communication of data over the internet.
31. (New) The method of claim 15, wherein displaying and broadcasting further comprise displaying and broadcasting information regarding the most recent current bidder.
32. (New) The method of claim 31, wherein information regarding the most recent current bidder further comprises identifying the location of the most recent current bidder.
33. (New) The method of claim 31, wherein information regarding the most recent current bidder comprises identification of the most recent current bidder.
34. (New) The method of claim 15, wherein the auction site comprises the location of at least one computer participating in running the bidding system.
35. (New) The method of claim 15, wherein the auction site comprises the location of the auctioneer.
36. (New) The method of claim 15, wherein the auction site comprises the location of at least one computer participating in running the bidding system and the location of the auctioneer.

37. (New) The method of claim 36, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same building.
38. (New) The method of claim 36, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same complex.
39. (New) The method of claim 36, wherein the auctioneer is located in a different building than the at least one computer participating in running the bidding system and hence wherein the auction site comprises more than one location.
40. (New) The method of claim 15, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site.
41. (New) The method of claim 40, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different city than the auction site.
42. (New) The method of claim 40, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different building but in the same complex as the auction site.
43. (New) The method of claim 40, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different room but in the same building as the auction site.
44. (New) The method of claim 40, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in the same hall as the auction site but is in a portion of the hall where the bidder is relying on the broadcast and a data input device to successfully participate in the auction.
45. (New) The method of claim 15, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located at the auction site.

46. (New) The method of claim 15, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site and to at least one of the plurality of bidders having data input devices located at the auction site.
47. (New) The method of claim 15, wherein:
the variable controlled time window is a controlled amount selected from the range of between 0.2 and 3.5 seconds; and
the second variable controlled time window is a controlled amount selected from the range of between 1.5 and 3.5 seconds.
48. (New) The method of claim 15, wherein:
the variable controlled time window is a controlled amount selected from the range of between 0.3 and 1.5 seconds; and
the second variable controlled time window is a controlled amount selected from the range of between 1.75 and 2.25 seconds.
49. (New) The method of claim 15, wherein:
the variable controlled time window is a controlled amount selected from the range of between 0.5 and 1.0 seconds; and
the second variable controlled time window is a controlled amount selected from the range of between 1.75 and 2.25 seconds.
50. (New) The method of claim 15, further comprising the action of:
measuring the time between one action of accepting a first bid acceptance signal after the variable controlled time window and the next subsequent action of accepting a first bid acceptance signal after the variable controlled time window; wherein
the action of adjusting the variable controlled time window before accepting subsequent bid acceptance signals to a second variable controlled time window; further comprises adjusting the variable controlled time window before accepting subsequent bid acceptance signals to a second variable controlled

time window when the time between subsequent accepting actions reaches a controlled multiple of the time for the variable controlled time window.

51. (New) The method of claim 50, wherein the controlled multiple is selected from the range of between about 1 and 3.
52. (New) The method of claim 50, wherein the controlled multiple is selected from the range of between about 1 and 2.
53. (New) The method of claim 50, wherein the controlled multiple is about 1.5.
54. (New) The method of claim 15, wherein at least one bid spotter acts as a bidder on behalf of a plurality of bidders, generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by using the data input devices communicating over the network to the auction site and wherein if a bid spotter is the winning bidder, then the bidder on whose behalf the bid spotter made the winning bid is the bidder who receives the subject of the auction.
55. (New) The method of claim 54, wherein at least one bid spotter and the plurality of bidders on whose behalf the bid spotter is bidding are located at the auction site.
56. (New) The method of claim 54, wherein at least one bid spotter and the plurality of bidders on whose behalf the bid spotter is bidding are located in a remote location from the auction site.
57. (New) The method of claim 56, wherein the remote location from the auction site is located in a different city than the auction site.
58. (New) The method of claim 56, wherein the remote location from the auction site is located in a different building but in the same complex as the auction site.
59. (New) The method of claim 56, wherein the remote location from the auction site is located in a different room but in the same building as the auction site.
60. (New) The method of claim 54, wherein at least one of the plurality of bidders using data input devices is a bid spotter and at least one of the plurality of bidders using data input devices is a bidder acting on their own behalf.

61. (New) The method of claim 54, wherein at least one of the plurality of bidders on whose behalf the bid spotter is acting as a bidder is also independently generating acceptance signals with a data input device.
62. (New) A method for conducting an auction to produce a winning bidder who receives the subject of the auction in exchange for the winning bid, the auction having bidders, where a plurality of the bidders have data input devices for communicating over a first network to the auction site and wherein information from the auction site is broadcast to at least one of the plurality of bidders having data input devices over a second network, comprising:
- generating an asking bid;
 - displaying at the auction site in real-time, the asking bid;
 - broadcasting in real-time over the second network the asking bid to at least one of the plurality of bidders having data input devices;
 - generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by the bidders using the data input devices communicating over the first network to the auction site;
 - beginning a bid acceptance time window in which to accept bid acceptance signals after delaying a variable controlled amount of time following broadcasting the asking bid;
 - monitoring the first network for bid acceptance signals;
 - accepting a first bid acceptance signal after the bid acceptance time window begins;
 - terminating the bid acceptance time window after receiving the first bid acceptance signal and prior to receiving any subsequent bid acceptance signals;
 - identifying the bidder whose bid acceptance signal was accepted as the current bid;
 - generating a response communicating confirmation of bid acceptance and communicating the response over the first network to the bidder having the current bid;
 - generating a response communicating bid not accepted and communicating the response over the first network to each bidder who communicates a bid acceptance received after the bid acceptance time window terminated;
 - changing the asking bid to the current bid;
 - adjusting the bid acceptance time window before accepting subsequent bid acceptance signals to a modified bid acceptance time window by modifying

the variable controlled amount of time delay after broadcasting the asking bid and before beginning the bid acceptance time window;
generating a new asking bid;
displaying at the auction site in real-time, the new asking bid and the current bid;
broadcasting in real-time over the second network the new asking bid and the current bid to at least one of the plurality of bidders having data input devices;
beginning the modified bid acceptance time window after delaying the modified variable controlled amount of time after broadcasting the new asking bid;
monitoring the first network for bid acceptance signals generated by the data input devices communicated over the first network to the auction site;
accepting the first bid acceptance signal after the modified bid acceptance time window begins;
terminating the modified bid acceptance time window after receiving the first bid acceptance signal and prior to receiving any subsequent bid acceptance signals;
identifying the bidder whose bid acceptance was accepted as the current bid;
generating a response communicating confirmation of bid acceptance over the first network to the current bidder;
generating a response communicating bid not accepted and communicating the response over the first network to each bidder who communicates a bid acceptance received after termination of the bid acceptance time window;
identifying the bidder whose bid acceptance was accepted as the new current bid;
and
changing the new asking bid to the new current bid.

63. (New) The method of claim 62, further comprising:

repeating a cycle of generating, displaying, broadcasting, generating, beginning, monitoring, accepting, terminating, identifying, generating, generating, and changing each cycle starting with a new asking bid and ending with a new current bid which was the previous new asking bid and a new current bidder at least one additional cycle;
terminating the modified bid acceptance time window before a new bid acceptance signal is communicated over the first network to the auction site;

identifying the most recent current bid as the winning bid;
identifying the most recent current bidder as the winning bidder; and
closing the auction.

64. (New) The method of claim 63, further comprising adjusting the bid acceptance time window before accepting subsequent bid acceptance signals to a modified bid acceptance time window by modifying the variable controlled amount of time to delay after broadcasting the asking bid and before opening the bid acceptance time window, wherein the adjusting occurs after one time window and prior to the next time window during the auction.
65. (New) The method of claim 64, wherein for at least one cycle during the auction after one time window and prior to the next time window the variable controlled amount of time to delay after broadcasting the asking bid and before opening the bid acceptance time window remains the same.
66. (New) The method of claim 62, wherein generating a new asking bid comprises generating a new asking bid by incrementing the current bid by a predetermined amount.
67. (New) The method of claim 66, further comprising:
repeating a cycle of generating, displaying, broadcasting, generating, beginning, monitoring, accepting, terminating, identifying, generating, generating, changing each cycle starting with a new asking bid and ending with a new current bid which was the previous new asking bid and a new current bidder at least one additional cycle;
generating an asking bid by incrementing the most recent current bid by a predetermined amount;
displaying at the auction site in real-time, the most recent generated asking bid and the most recent current bid;
broadcasting in real-time over the second network the most recently generated asking bid and the most recent current bid to bidders;
beginning a bid acceptance time window in which to accept bid acceptance signals after delaying the most recent variable controlled amount of time following broadcasting the asking bid;

monitoring the first network for bid acceptance signals generated by the data input devices communicated over the first network to the auction site;
terminating the acceptance of bid acceptance signals before a new bid acceptance signal is communicated over the first network to the auction site;
identifying the most recent current bid as the winning bid;
identifying the most recent current bidder as the winning bidder; and
closing the auction.

68. (New) The method of claim 67, further comprising adjusting the predetermined amount to increment the most recent current bid to a modified predetermined amount to increment the most recent current bid, wherein the adjusting occurs after one generation of an asking bid and prior to the next generation of an asking bid during the auction.
69. (New) The method of claim 68, wherein for at least one cycle during the auction after one generation an asking bid and prior to the next generation of an asking bid the predetermined amount to increment the most recent current bid remains the same.
70. (New) The method of claim 63, wherein between terminating the modified bid acceptance time window before a new bid acceptance signal is communicated over the first network to the auction site, and closing the auction the method further comprises:
generating a prompt to the winning bidder over the first network seeking confirmation of the winning bid; and
receiving confirmation from the winning bidder over the first network.
71. (New) The method of claim 67, wherein between terminating the modified bid acceptance time window before a new bid acceptance signal is communicated over the first network to the auction site, and closing the auction the method further comprises:
generating a prompt to the winning bidder over the first network seeking confirmation of the winning bid; and
receiving confirmation from the winning bidder generated by the data input devices communicated over the first network.
72. (New) The method of claim 62, wherein the first network and the second network collectively comprise a combination of types of communications systems for communicating between bidders and the auction site.

73. (New) The method of claim 62, wherein the first network comprises:
a telephone network selected from the group consisting of conventional telephone network, cellular network, satellite communications system, and the internet.
74. (New) The method of claim 62, wherein the second network comprises:
a video network selected from the group consisting of satellite communications system, cable broadcast system, conventional television broadcast system, and the internet.
75. (New) The method of claim 62, wherein the auction site comprises the location of at least one computer participating in running the bidding system.
76. (New) The method of claim 62, wherein the auction site comprises the location of the auctioneer.
77. (New) The method of claim 62, wherein the auction site comprises the location of at least one computer participating in running the bidding system and the location of the auctioneer.
78. (New) The method of claim 77, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same building.
79. (New) The method of claim 77, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same complex.
80. (New) The method of claim 77, wherein the auctioneer is located in a different building than the at least one computer participating in running the bidding system and hence wherein the auction site comprises more than one location.
81. (New) The method of claim 62, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site.

82. (New) The method of claim 81, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different city than the auction site.
83. (New) The method of claim 81, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different building but in the same complex as the auction site.
84. (New) The method of claim 81, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different room but in the same building as the auction site.
85. (New) The method of claim 81, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in the same hall as the auction site but is in a portion of the hall where the bidder is relying on the broadcast and a data input device to successfully participate in the auction.
86. (New) The method of claim 62, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located at the auction site.
87. (New) The method of claim 62, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site and to at least one of the plurality of bidders having data input devices located at the auction site.
88. (New) The method of claim 62, wherein:
the controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 0.2 and 3.5 seconds; and
the modified controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 1.5 and 3.5 seconds.

89. (New) The method of claim 62, wherein:
the controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 0.3 and 1.5 seconds; and
the modified controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 1.75 and 2.25 seconds.
90. (New) The method of claim 62, wherein:
the controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 0.5 and 1.0 seconds; and
the modified controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 1.75 and 2.25 seconds.
91. (New) The method of claim 62, further comprising the action of:
measuring the time between one action of accepting a first bid acceptance signal beginning a bid acceptance time window and the next subsequent action of accepting a first bid acceptance signal after beginning a bid acceptance time window; wherein
the action of adjusting the bid acceptance time window before accepting subsequent bid acceptance signals to a modified bid acceptance time window by modifying the variable controlled amount of time delay after broadcasting the asking bid and before beginning the bid acceptance time window; further comprises adjusting the adjusting the bid acceptance time window when the time between subsequent accepting actions reaches a controlled multiple of the time for the variable controlled amount of time delay.
92. (New) The method of claim 91, wherein the controlled multiple is selected from the range of between about 1 and 3.
93. (New) The method of claim 91, wherein the controlled multiple is selected from the range of between about 1 and 2.
94. (New) The method of claim 91, wherein the controlled multiple is about 1.5.

95. (New) The method of claim 62, wherein at least one bid spotter acts as a bidder on behalf of a plurality of bidders, generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by using the data input devices communicating over the network to the auction site and wherein if a bid spotter is the winning bidder, then the bidder on whose behalf the bid spotter made the winning bid is the bidder who receives the subject of the auction.
96. (New) The method of claim 95, wherein at least one bid spotter and the plurality of bidders on whose behalf the bid spotter is bidding are located at the auction site.
97. (New) The method of claim 95, wherein at least one bid spotter and the plurality of bidders on whose behalf the bid spotter is bidding are located in a remote location from the auction site.
98. (New) The method of claim 97, wherein the remote location from the auction site is located in a different city than the auction site.
99. (New) The method of claim 97, wherein the remote location from the auction site is located in a different building but in the same complex as the auction site.
100. (New) The method of claim 97, wherein the remote location from the auction site is located in a different room but in the same building as the auction site.
101. (New) The method of claim 95, wherein at least one of the plurality of bidders using data input devices is a bid spotter and at least one of the plurality of bidders using data input devices is a bidder acting on their own behalf.
102. (New) The method of claim 95, wherein at least one of the plurality of bidders on whose behalf the bid spotter is acting as a bidder is also independently generating acceptance signals with a data input device.
103. (New) A method for conducting an auction to produce a winning bidder who receives the subject of the auction in exchange for the winning bid, the auction having bidders, where a plurality of bidders have data input devices for communicating over a network to the auction site, comprising:
generating an asking bid;

displaying at the auction site in real-time, the asking bid;
broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices;
generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by the bidders using the data input devices communicating over the network to the auction site;
introducing a fixed programmed delay time period before accepting a first of a plurality of bid acceptance signals at the auction site;
monitoring the network for bid acceptance signals;
accepting a first bid acceptance signal after the programmed delay time period;
identifying the bidder whose bid acceptance signal was accepted as the current bidder;
changing the asking bid to the current bid;
generating a second asking bid;
displaying at the auction site in real-time, a second asking bid and the current bid;
broadcasting in real-time over the network the second asking bid and the current bid to at least one of the plurality of bidders having data input devices;
introducing a programmed delay time period before accepting a second of a plurality of bid acceptance signals at the auction site;
monitoring the network for bid acceptance signals;
accepting a first bid acceptance signal after the programmed delay time period;
identifying the bidder whose bid acceptance signal was accepted as the new current bidder; and
changing the second asking bid to the new current bid.

104. (New) The method of claim 103, further comprising:

repeating a cycle of generating, displaying, broadcasting, generating, introducing, monitoring, accepting, identifying, and changing, at least one additional cycle, each cycle starting with a new asking bid and ending with a new current bid which was the previous new asking bid and a new current bidder;
terminating the acceptance of bid acceptance signals before a new bid acceptance signal is communicated over the network to the auction site;

identifying the most recent current bid as the winning bid;
identifying the most recent current bidder as the winning bidder; and
closing the auction.

105. (New) The method of claim 104, further comprising adjusting the programmed delay time period before accepting bid acceptance signals to a modified programmed delay time period, wherein the adjusting occurs after one delay time period and prior to the next delay time period during the auction.
106. (New) The method of claim 105, wherein for at least one cycle during the auction after one delay time period and prior to the next delay time period, the programmed amount of time for delay before accepting bid acceptance signals remains the same.
107. (New) The method of claim 103, wherein generating a second asking bid comprises generating a second asking bid by incrementing the current bid by a predetermined amount.
108. (New) The method of claim 107, further comprising:
repeating a cycle of generating, displaying, broadcasting, generating, introducing, monitoring, accepting, identifying, and changing each time starting with a new asking bid and ending with a new current bid which was the previous new asking bid and a new current bidder at least one additional cycle;
generating an asking bid by incrementing the most recent current bid by a predetermined amount;
displaying at the auction site in real-time, the most recent generated asking bid and the most recent current bid;
broadcasting in real-time over the network the most recently generated asking bid and the most recent current bid to at least one of the plurality of bidders having data input devices;
delaying the most recent programmed delay time period before accepting bid acceptance signals;
monitoring the network for bid acceptance signals;
terminating the acceptance of bid acceptance signals before a new bid acceptance signal is communicated over the network to the auction site;

identifying the most recent current bid as the winning bid;
identifying the most recent current bidder as the winning bidder; and
closing the auction.

109. (New) The method of claim 108, further comprising adjusting the predetermined amount to increment the most recent current bid to a modified predetermined amount to increment the most recent current bid, wherein the adjusting occurs after one generation of an asking bid and prior to the next generation of an asking bid during the auction.
110. (New) The method of claim 109, wherein for at least one cycle during the auction after one generation of an asking bid and prior to the next generation of an asking bid the predetermined amount to increment the most recent current bid remains the same.
111. (New) The method of claim 103, wherein generating of asking bids comprises generating asking bids in a plurality of currency valuations.
112. (New) The method of claim 103, wherein the data input devices comprise telephones and monitoring the network includes sensing dual tone multi-frequency signals generated by the data input devices.
113. (New) The method of claim 103, wherein broadcasting comprises broadcasting via television network.
114. (New) The method of claim 113, wherein broadcasting via the television network comprises broadcasting via a satellite.
115. (New) The method of claim 113, wherein broadcasting via the television network comprises broadcasting via a cable network.
116. (New) The method of claim 113, wherein broadcasting via the television network comprises broadcasting via conventional television broadcasting.
117. (New) The method of claim 103, wherein the network comprises:
a telephone network selected from the group consisting of a conventional telephone network, cellular network, satellite communications system, and the internet;
and

a video network selected from the group consisting of a satellite communications system, cable broadcast system, conventional television broadcast system, and the internet.

118. (New) The method of claim 103, wherein the communication over the network comprises communication of data over the internet.
119. (New) The method of claim 103, wherein displaying and broadcasting further comprise displaying and broadcasting information regarding the most recent current bidder.
120. (New) The method of claim 119, wherein information regarding the most recent current bidder further comprises identifying the location of the most recent current bidder.
121. (New) The method of claim 119, wherein information regarding the most recent current bidder comprises identification of the most recent current bidder.
122. (New) The method of claim 103, wherein the auction site comprises the location of at least one computer participating in running the bidding system.
123. (New) The method of claim 103, wherein the auction site comprises the location of the auctioneer.
124. (New) The method of claim 103, wherein the auction site comprises the location of at least one computer participating in running the bidding system and the location of the auctioneer.
125. (New) The method of claim 124, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same building.
126. (New) The method of claim 124, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same complex.
127. (New) The method of claim 124, wherein the auctioneer is located in a different building than the at least one computer participating in running the bidding system and hence wherein the auction site comprises more than one location.
128. (New) The method of claim 103, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises

broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site.

129. (New) The method of claim 128, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different city than the auction site.
130. (New) The method of claim 128, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different building but in the same complex as the auction site.
131. (New) The method of claim 128, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different room but in the same building as the auction site.
132. (New) The method of claim 128, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in the same hall as the auction site but is in a portion of the hall where the bidder is relying on the broadcast and a data input device to successfully participate in the auction.
133. (New) The method of claim 103, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located at the auction site.
134. (New) The method of claim 103, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site and to at least one of the plurality of bidders having data input devices located at the auction site.
135. (New) The method of claim 103, wherein:
the programmed delay time period is a controlled amount selected from the range of
between 0.2 and 3.5 seconds.

136. (New) The method of claim 103, wherein:
the programmed delay time period is a controlled amount selected from the range of
between 0.3 and 1.5 seconds.
137. (New) The method of claim 103, wherein:
the programmed delay time period is a controlled amount selected from the range of
between 0.5 and 1.0 seconds.
138. (New) The method of claim 103, wherein at least one bid spotter acts as a bidder on behalf
of a plurality of bidders, generating bid acceptance signals representing a desire to acquire
the subject of the auction at a current bid by using the data input devices communicating
over the network to the auction site and wherein if a bid spotter is the winning bidder, then
the bidder on whose behalf the bid spotter made the winning bid is the bidder who receives
the subject of the auction.
139. (New) The method of claim 138, wherein at least one bid spotter and the plurality of
bidders on whose behalf the bid spotter is bidding are located at the auction site.
140. (New) The method of claim 138, wherein at least one bid spotter and the plurality of
bidders on whose behalf the bid spotter is bidding are located in a remote location from the
auction site.
141. (New) The method of claim 140, wherein the remote location from the auction site is
located in a different city than the auction site.
142. (New) The method of claim 140, wherein the remote location from the auction site is
located in a different building but in the same complex as the auction site.
143. (New) The method of claim 140, wherein the remote location from the auction site is
located in a different room but in the same building as the auction site.
144. (New) The method of claim 138, wherein at least one of the plurality of bidders using data
input devices is a bid spotter and at least one of the plurality of bidders using data input
devices is a bidder acting on their own behalf.

145. (New) The method of claim 138, wherein at least one of the plurality of bidders on whose behalf the bid spotter is acting as a bidder is also independently generating acceptance signals with a data input device.
146. (New) A method for conducting an auction to produce a winning bidder who receives the subject of the auction in exchange for the winning bid, the auction having bidders, where a plurality of bidders have data input devices for communicating over a first network to the auction site and wherein information from the auction site is broadcast to at least one of the plurality of bidders having data input devices over a second network, comprising:
- generating an asking bid;
 - displaying at the auction site in real-time, the asking bid;
 - broadcasting in real-time over the second network the asking bid to at least one of the plurality of bidders having data input devices;
 - generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by the bidders using the data input devices communicating over the first network to the auction site;
 - beginning a bid acceptance time window in which to accept bid acceptance signals after delaying a controlled amount of time following broadcasting the asking bid;
 - monitoring the first network for bid acceptance signals;
 - accepting a first bid acceptance signal after the bid acceptance time window begins;
 - terminating the bid acceptance time window after receiving the first bid acceptance signal and prior to receiving any subsequent bid acceptance signals;
 - identifying the bidder whose bid acceptance signal was accepted as the current bid;
 - changing the asking bid to the current bid;
 - repeating at least one additional cycle of generating, displaying, broadcasting, generating, beginning, monitoring, accepting, terminating, identifying, and changing, wherein each cycle starts with a new asking bid and ends with a new current bid which was the preceding new asking bid.
147. (New) The method of claim 146, further comprising the following actions in a cycle after identifying the bidder whose bid acceptance signal was accepted as the current bid and before displaying or broadcasting the new asking bid in the next cycle:

generating a response communicating confirmation of bid acceptance and communicating the response over the first network to the bidder having the current bid; and

generating a response communicating bid not accepted and communicating the response over the first network to each bidder who communicates a bid acceptance received after the bid acceptance time window terminated.

148. (New) The method of claim 146, wherein the controlled amount of time to delay following broadcasting the asking bid and before opening the bid acceptance window is a variable controlled amount of time.
149. (New) The method of claim 146, wherein the auction site comprises the location of at least one computer participating in running the bidding system.
150. (New) The method of claim 146, wherein the auction site comprises the location of the auctioneer.
151. (New) The method of claim 146, wherein the auction site comprises the location of at least one computer participating in running the bidding system and the location of the auctioneer.
152. (New) The method of claim 151, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same building.
153. (New) The method of claim 151, wherein the at least one computer participating in running the bidding system and the auctioneer are located in the same complex.
154. (New) The method of claim 151, wherein the auctioneer is located in a different building than the at least one computer participating in running the bidding system and hence wherein the auction site comprises more than one location.
155. (New) The method of claim 146, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site.

156. (New) The method of claim 155, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different city than the auction site.
157. (New) The method of claim 155, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different building but in the same complex as the auction site.
158. (New) The method of claim 155, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in a different room but in the same building as the auction site.
159. (New) The method of claim 155, wherein at least one bidder receiving a broadcast while located in a remote location from the auction site is located in the same hall as the auction site but is in a portion of the hall where the bidder is relying on the broadcast and a data input device to successfully participate in the auction.
160. (New) The method of claim 146, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located at the auction site.
161. (New) The method of claim 146, wherein broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices comprises broadcasting in real-time over the network the asking bid to at least one of the plurality of bidders having data input devices located in a remote location from the auction site and to at least one of the plurality of bidders having data input devices located at the auction site.
162. (New) The method of claim 146, wherein:
the controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 0.2 and 3.5 seconds.
163. (New) The method of claim 146, wherein:
the controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 0.3 and 1.5 seconds.

164. (New) The method of claim 146, wherein:
the controlled amount of time for delay following broadcasting the asking bid is a controlled amount selected from the range of between 0.5 and 1.0 seconds.
165. (New) The method of claim 146, wherein at least one bid spotter acts as a bidder on behalf of a plurality of bidders, generating bid acceptance signals representing a desire to acquire the subject of the auction at a current bid by using the data input devices communicating over the network to the auction site and wherein if a bid spotter is the winning bidder, then the bidder on whose behalf the bid spotter made the winning bid is the bidder who receives the subject of the auction.
166. (New) The method of claim 165, wherein at least one bid spotter and the plurality of bidders on whose behalf the bid spotter is bidding are located at the auction site.
167. (New) The method of claim 165, wherein at least one bid spotter and the plurality of bidders on whose behalf the bid spotter is bidding are located in a remote location from the auction site.
168. (New) The method of claim 167, wherein the remote location from the auction site is located in a different city than the auction site.
169. (New) The method of claim 167, wherein the remote location from the auction site is located in a different building but in the same complex as the auction site.
170. (New) The method of claim 167, wherein the remote location from the auction site is located in a different room but in the same building as the auction site.
171. (New) The method of claim 165, wherein at least one of the plurality of bidders using data input devices is a bid spotter and at least one of the plurality of bidders using data input devices is a bidder acting on their own behalf.
172. (New) The method of claim 165, wherein at least one of the plurality of bidders on whose behalf the bid spotter is acting as a bidder is also independently generating acceptance signals with a data input device.